

Price list document

LIST OF ACCESSORIES

Additional accessories may certainly be rented; these may be ordered on the electronic order page. Prices for additional items are available on the online ordering interface.

If the exhibitor requires, individual installations may be used, however, this does not modify the participation fee. Please send the construction plan of individually constructed exhibition pavilions by November 30th, 2022, to sales@hookkft.hu.

<u>Kiegészítő / Equipment</u>	<u>Nettó egységár / Net price per unit (Ft.)</u>
NYITOTT INFORMÁCIÓS PULT / Open info counter	15 000
ZÁRHAÓ INFORMÁCIÓS PULT / Lockable info counter	15 000
HARMONIKA AJTÓ / Lockable folding door	15 000
ELVÁLASZTÓ FAL / Partition wallpanel	7 500
KONZOLOS POLC / Cantilever shelf	3 000
RAKTÁRI ÁLLVÁNY / Storage shelf	7 000
TÁRGYALÓ ASZTAL 80X80 CM / Table with a wooden surface 80x80 cm	4 000
NAGY TÁRGYALÓ ASZTAL 120X80 CM / Big table with a wooden surface 120x80 cm	5 500
BÁRASZTAL / Bar table	15 000
TÁRGYALÓ SZÉK / Meeting chair without armrest	5 000
KARFÁS SZÉK / Meeting chair with armrest	5 000
BÁRSZÉK / Bar stool	7 000
MŰANYAG PAPÍRKOSÁR / Plastic waste bin	1 500
SPOTLÁMPA / Spot light	5 500
KAROS SPOTLÁMPA / Spot light with arm	7 000
MINIREFLEKTOR / Mini-reflector	7 000
KAROS MINIREFLEKTOR / Mini-reflector with arm	8 500
230 V-OS 3-AS DUGALJ / 3-pin wall-socket	5 500

SZÓRÓLAPOZÁSI ENGEDÉLY / Flyer distribution permit	60 000
Parkolókártya	13 000
Belépőkártya / Additional passes	600

INTRODUCTORY LECTURE OR PRESENTATION

On the Expo's **stage, 20 minute/occasion** introductory lectures, presentations or product presentations may be held on every day of the fair. Presenters are provided with a projector and a computer.

Only exhibitors may hold presentations. Lectures can be also purchased at the official ordering system of the Expo for different prices. The prices are scaled to the forecasted number of visitors according to our experiences of the previous years.

PRESENTATIONS' PRICES

Preferred times for the lectures may be marked on the electronic application form page and we consider these when scheduling the lectures. In the event of time clashes we consider preferences in the order of the application.

Prices for presentations are available on the online ordering interface.

FEELS FOR PERFORMANCE

DATE	DAY	Start	End	Price (until November 6th 2022)	Price (from November 7th 2022)
Day 1	Thursday	10:10	10:30	104 000 Ft	110 500 Ft
Day 1	Thursday	10:30	10:55	110 500 Ft	117 000 Ft
Day 1	Thursday	11:00	11:25	124 150 Ft	131 300 Ft
Day 1	Thursday	11:30	11:55	130 000 Ft	136 500 Ft

<i>Day 1</i>	<i>Thursday</i>	<i>12:00</i>	<i>12:25</i>	<i>136 500 Ft</i>	<i>144 950 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>12:30</i>	<i>12:55</i>	<i>149 500 Ft</i>	<i>158 600 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>13:00</i>	<i>13:25</i>	<i>169 000 Ft</i>	<i>175 500 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>13:30</i>	<i>13:55</i>	<i>149 500 Ft</i>	<i>158 600 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>14:00</i>	<i>14:25</i>	<i>144 950 Ft</i>	<i>152 100 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>14:30</i>	<i>14:55</i>	<i>136 500 Ft</i>	<i>144 950 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>15:00</i>	<i>15:25</i>	<i>130 000 Ft</i>	<i>136 500 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>15:30</i>	<i>15:55</i>	<i>97 500 Ft</i>	<i>104 000 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>16:00</i>	<i>16:25</i>	<i>97 500 Ft</i>	<i>104 000 Ft</i>
<i>Day 1</i>	<i>Thursday</i>	<i>16:30</i>	<i>16:55</i>	<i>65 000 Ft</i>	<i>78 000 Ft</i>
<i>Day 2</i>	<i>Friday</i>	<i>10:00</i>	<i>10:25</i>	<i>110 500 Ft</i>	<i>117 000 Ft</i>
<i>Day 2</i>	<i>Friday</i>	<i>10:30</i>	<i>10:55</i>	<i>117 000 Ft</i>	<i>124 150 Ft</i>
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EXPO CATALOGUE

The 23rd EDUCATIO Expo is accompanied by a Catalogue; an information publication circulated in 15,000 copies free to visitors by the entrances and containing important details concerning the participants at the exhibition and detailed professional

programmes to help visitors to find their way around the fair. Advertisements can be placed in an A5 size (148 by 210 mm) publication.

Advertisement prices for the 22nd EDUCATIO Expo Catalogue

Advertisement size	Price (until November 6th, 2022)	Price (from November 7th, 2022)	Advertisement size	Full page size
1/1	310 000 Ft	405 000 Ft	129x182 mm	158x220 mm
½ page portrait	170 000 Ft	225 000 Ft	63x182 mm	-
½ page landscape	170 000 Ft	225 000 Ft	129x90 mm	-
¼ page	92 000 Ft	120 000 Ft	63x90 mm	-
B4 page	660 000 Ft	895 000 Ft	129x182 mm	158x220 mm

Please submit your advertisements in

electronic format (e-mail to sales@hookkft.hu) before November 30th, 2022, according to the following parameters:

- ✓ 300 dpi resolution
- ✓ CMYK
- ✓ pdf, or tif format

OUR FURTHER COMMUNICATION SERVICES

The following services are only available in a limited number, and we take it into consideration in the order of the application. In the case of interest, contact with one of our staff members.

SERVICES	DESCRIPTION	NET PRICE(HUF)
BEFORE THE EVENT		
Display ad.	980x300px SeeThru banner ad	348 000 Ft
PR article	PR article on the official website	156 000 Ft
Facebook post	Posting PR content on the official Facebook page (10.000 follower)	108 000 Ft
DURING THE EVENT		
LED wall spot	playing a video on the LED wall of the main stage	114 000 Ft

Booth tour	In the Catalogue	60 000 Ft
AFTER THE EVENT		
Photo documentation	Appearing in the official photo documentation of the Exhibition	83 000 Ft
Video documentation	Appearing in the official aftermovie of the Exhibition	180 000 Ft
Video documentation with a short interview	Appearing in the official aftermovie of the Exhibition, with a short interview	300 000 Ft
Video documentation of the presentation		71 000 Ft